

Matthew Pence

Product Designer & Compassionate Human

matt@ohiosveryown.co

ohiosveryown.co

[linkedin.com/in/mpence20](https://www.linkedin.com/in/mpence20)

Experience

GitHub

Staff Product Designer

2022 – Present

I currently lead design for GitHub Issues and GitHub Projects. I work with research to identify problem spaces, product to define and scope work, and engineering to ship holistic experiences.

Intuit

Senior Staff Product Designer – *Mailchimp acquisition*

2021 – 2022

I partnered with group product managers and directors to raise the bar on end-to-end experiences across the product offering. My primary areas of focus were leading and delivering the design strategy and execution for product vision, internal and external applications, design systems, and tooling.

Mailchimp

Staff Product Designer

2018 – 2021

At Mailchimp, I worked to identify complex problems and develop design approaches that translated to elegant user experiences. I partnered with leadership and user research to inform deliverables, shape future roadmaps, evolve the internal design system, and cultivate transparency.

ShootProof

Product Designer, Manager

2015 – 2018

While at ShootProof I led creative efforts related to design systems, digital interfaces and assets affiliated with the ShootProof web and native applications. I conducted 1:1 and annual reviews, was responsible for task deputation, requirements gathering, and the research, scoping, and execution of projects.

Bluetube

UX Designer

2013 – 2015

While at Bluetube I was responsible for conceptualizing and designing digital experiences, and strategizing and scoping projects with internal and external stakeholders. My day to day tasks ranged from visual design and usability testing, to storytelling and pitching work.

Personal Projects

menu.black

menu.black

2021

A growing collection of black-owned food spots celebrating the diversity of Atlanta through its food.